Sponsor the TCA Stallion Season Auction

About

The TCA **Stallion Season Auction** is one of the most anticipated annual fundraising events in the Thoroughbred industry. This multi-day auction features seasons to top stallions, unique experiences, and high-end auction items, culminating in an exclusive live auction event attended by influential industry leaders, owners, and breeders.



Online Stallion Season Auction: January 6-8
Select Stallion Season Auction: Sun., Jan. 10

Sponsorships and Advertising

★ **Presenting Sponsor $20,000 (sold)**
Prominent branding in all event advertising, full-page catalog ad, signage, and reserved table.

★ **Win Sponsor $10,000**
Full-page ad, logo in email blasts, digital signage, award presentation, and 6 tickets.

★ **Place Sponsor $5,000**
Full-page ad, logo in email blasts, digital signage, branding opportunity, and 4 tickets.

★ **Show Sponsor $2,500**
Full-page ad, logo in email blasts, digital signage, and 2 tickets.

★ **Event Table Sponsor $2,000**
Reserved table for 8 with logo on table signage.

★ **Marketing Sponsor $1,000**
Logo displayed at the event and 2 tickets.

★ **Auction Catalog Advertising**
Inside Front/Back Cover: **$1,500**
Full Page: **$1,000**

Ad specs Trim: 5.5” wide x 8.5” tall
Bleed: 5.6875” wide x 8.6875” tall
Due**: December 16, 2026**

Organization:_____

Contact Name:_____

Address:_____ City:_____ State: _____ Zip: _____

Email:_____ Phone: _____

Signature: _____

Contact Information

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