



THOROUGHBRED CHARITIES OF AMERICA'S **Bash at the Breeders' Cup** **SPONSOR OPPORTUNITIES**

PRESENTING \$15,000

- Event will be named "Bash at the Breeders' Cup Presented by..."
- Named as presenting sponsor on website, social media, and news releases
- Prominent logo placement on all event printed material and advertisements
- Logo with link on the website
- Sponsor spotlight in a dedicated Facebook post and on Facebook event page
- Prominent signage during event
- Incorporate your organization's name into a signature drink
- Step and repeat banner at event
- Up to 8 tickets

SOLD

CLASSIC \$7,500

- Acknowledgement on printed material and advertisements
- Logo with link on the website
- Your company logo on the cocktail napkins (3 weeks lead time needed)
- Name and link on Facebook event page
- Signage during event
- Named as sponsor on website, social media, and news releases
- Up to 6 tickets

two sponsors

TURF \$5,000

- Acknowledgement on printed material and advertisements
- Logo with link on the website.
- Name and link on the Facebook event page
- Two "shout outs" from the band during the event
- Logo displayed at event
- Up to 4 tickets

two sponsors

SIGNATURE DRINK \$2,500

- Incorporate your organization's name into a drink to be featured on the menu
- Acknowledgement on printed material and advertisements
- Logo with link on the website and name and link on the Facebook event page
- Logo displayed at event
- Up to 2 tickets

five sponsors

FRIENDS OF TCA \$1,500

- Acknowledgement on printed material and advertisements
- Logo with link on the website
- Logo displayed at event
- Name and link on the Facebook event page
- Up to 2 tickets

unlimited sponsors



Custom sponsorships are available.
Email Erin at ehalliwell@tca.org for more info.



THOROUGHBRED CHARITIES OF AMERICA'S **Bash at the Breeders' Cup** Friday, October 30, 2026 Manchester Reserve, Lexington, KY

At A Glance

After the races, enjoy cocktails and hors d'oeuvres at the Manchester Reserve In Lexington, Ky. with live music and a live auction. Last year, tickets to this exclusive event sold out quickly and we raised over \$50,000! All money raised supports our charities that provide Thoroughbred aftercare and health and human services for backstretch and farm workers!

