

Sponsor the TCA Stallion Season Auction



About

The TCA **Stallion Season Auction** is one of the most anticipated annual fundraising events in the Thoroughbred industry. This multi-day auction features seasons to top stallions, unique experiences, and high-end auction items, culminating in an exclusive live auction event attended by influential industry leaders, owners, and breeders.



Sponsorships and Advertising

★ Presenting Sponsor \$20,000 -- SOLD

Prominent branding in all event advertising, full-page catalog ad, signage, and reserved table.

★ Win Sponsor \$10,000

Full-page ad, logo in email blasts, digital signage, award presentation, and 6 tickets.

★ Place Sponsor \$5,000

Full-page ad, logo in email blasts, digital signage, branding opportunity, and 4 tickets.

★ Show Sponsor \$2,500

Full-page ad, logo in email blasts, digital signage, and 2 tickets.

★ Event Table Sponsor \$2,000

Reserved table for 8 with logo on table signage.

★ Marketing Sponsor \$1,000

Logo displayed at the event and 2 tickets.

★ Auction Catalog Advertising

Inside Front/Back Cover: **\$1,500**

Full Page: **\$1,000**

Ad specs Trim: 5.5" wide x 8.5" tall

Bleed: 5.6875" wide x 8.6875" tall

Due: **December 15, 2025**

Organization: _____

Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Signature: _____

Contact Information

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