



36th Annual Stallion Season Auction

Online Auction:

January 7, 9 a.m. - January 9, 4:30 p.m. EST

Live Auction:

January 11, 5:30 p.m. • Lexington, Ky.

Please join us in support of our work to provide grants to approved charities that support Thoroughbred rehabilitation, retraining, rehoming and retirement; equine research; health and human service programs for backstretch & farm employees; and equine-assisted therapy programs that utilize Thoroughbreds.

EVENT SPONSORSHIPS

Presenting	SOLD	Named as presenting sponsor in all auction advertising, full page ad in catalog, sponsor signage, 8 tickets
Win	\$10,000	Full page ad in catalog, logo inclusion in email blasts, sponsor signage, six tickets
Place	\$5,000	Full page ad in catalog, sponsor signage, four tickets
Show	\$2,500	Full page ad in catalog, sponsor signage, two tickets
Custom		Please contact Erin at ehalliwell@tca.org to discuss.

CATALOG ADVERTISING - Mini sales catalog distributed at the live auction.

Inside Back Cover	\$1,500	Trim: 5.5" wide x 8.5" tall Bleed: 5.6875" wide x 8.6875" tall
Inside Front Cover	\$1,500	Trim: 5.5" wide x 8.5" tall Bleed: 5.6875" wide x 8.6875" tall
Full Page Color	\$1,000	Trim: 5.5" wide x 8.5" tall Bleed: 5.6875" wide x 8.6875" tall

Ad submissions: Please email ads as high resolution PDF's to ehalliwell@tca.org by Friday, December 12, 2025.

☐ I do not wish to buy a sponsorship or an ad but have enclosed a donation to TCA.

Name:

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Authorized Signature:

Please send this completed form to: TCA, P.O. Box 910668, Lexington, KY 40591 Email: ehalliwell@tca.org
Call (859) 276-4989 or visit www.TCA.org for more information.

