



THOROUGHBRED CHARITIES OF AMERICA'S  
**BASH AT THE BREEDERS' CUP**  
**SPONSOR OPPORTUNITIES**

**JOHN  
 GAINES  
 PRESENTING  
 \$10,000**

**SOLD!**

- Event will be named "Bash at the Breeders' Cup Presented by..."
- Named as presenting sponsor on website, social media, and news releases
- Prominent logo placement on all event printed material and advertisements
- Logo with link on the website
- Sponsor spotlight in a dedicated Facebook post and on Facebook event page
- Prominent signage during event
- Incorporate your organization's name into a signature drink
- Step and repeat banner at event
- Up to 8 tickets

**WT YOUNG  
 CLASSIC  
 \$7,500**

**two sponsors**

- Logo placement on all event printed material and advertisements
- Logo with link on the website
- Your company logo on the cocktail napkins (3 weeks lead time needed)
- Name and link on Facebook event page
- Signage during event
- Named as hors d'oeuvres sponsor on website, social media, and news releases
- Up to 6 tickets

**GENE KLEIN  
 FOR THE  
 FAITHFUL  
 \$5,000**

**one sponsor**

- Logo placement on all event printed material and advertisements
- Logo with link on the website. Name and link on the Facebook event page
- Four "shout outs" from the band during the event
- Logo displayed at event
- Up to 4 tickets

**SIGNATURE  
 DRINK  
 \$2,500**

**five sponsors**

- Incorporate your organization's name into a drink to be featured on the menu
- Logo placement on all event printed material and advertisements
- Logo with link on the website and name and link on the Facebook event page
- Logo displayed at event
- Up to 2 tickets

**FRIENDS  
 OF TCA  
 \$1,500**

**unlimited sponsors**

- Logo placement on all event printed material and advertisements
- Logo with link on the website
- Logo displayed at event
- Name and link on the Facebook event page
- Up to 2 tickets

**CUSTOM SPONSORSHIPS ARE AVAILABLE.**

Please contact Erin at [ehalliwell@tca.org](mailto:ehalliwell@tca.org) for more info.



THOROUGHBRED CHARITIES OF AMERICA'S  
**BASH AT THE BREEDERS' CUP**  
 Friday, October 31, 5:30 P.M.  
 Del Mar Hilton, Del Mar, CA

**AT A GLANCE**

After the races, enjoy cocktails and hors d'oeuvres at the Hilton Del Mar Hotel in Del Mar, CA with live music and a live auction. Last year, tickets to this exclusive event sold out quickly and we raised over \$70,000! All money raised supports our charities that provide Thoroughbred aftercare and health and human services for backstretch and farm workers!

