



THOROUGHBRED CHARITIES OF AMERICA'S
BASH AT THE BREEDERS' CUP
SPONSOR OPPORTUNITIES

PRESENTING \$10,000 <small>one sponsor</small>	<ul style="list-style-type: none"> Event will be named "Bash at the Breeders' Cup Presented by..." Named as presenting sponsor on website, social media, and news releases Prominent logo placement on all event printed material and advertisements Logo with link on the website Sponsor spotlight in a dedicated Facebook post Name and link on Facebook event page Prominent signage during event Incorporate your organization's name into a signature drink Step and repeat banner at event
HORS D'OEUVRES \$7,500 <small>two sponsors</small>	<ul style="list-style-type: none"> Logo placement on all event printed material and advertisements Logo with link on the website Your company logo on the cocktail napkins (3 weeks lead time needed) Name and link on Facebook event page Signage during event Named as hors d'oeuvres sponsor on website, social media, and news releases
MUSIC \$5,000 SOLD!	<ul style="list-style-type: none"> Logo placement on all event printed material and advertisements Logo with link on the website. Name and link on the Facebook event page Four "shout outs" from the band during the event Logo displayed at event
SIGNATURE DRINK \$2,500 <small>five sponsors</small>	<ul style="list-style-type: none"> Incorporate your organization's name into a drink to be featured on the menu Logo placement on all event printed material and advertisements Logo with link on the website Name and link on the Facebook event page Logo displayed at event
FRIENDS OF TCA \$1,500 <small>unlimited sponsors</small>	<ul style="list-style-type: none"> Logo placement on all event printed material and advertisements Logo with link on the website Logo displayed at event Name and link on the Facebook event page
CUSTOM SPONSORSHIPS ARE AVAILABLE.	

Please contact Erin at ehalliwell@tca.org for more info.



THOROUGHBRED CHARITIES OF AMERICA'S
BASH AT THE BREEDERS' CUP
 Fri., Nov. 4, 6:30 P.M.
 Grand Reserve, Lexington, KY

AT A GLANCE

After the races, enjoy cocktails and Southern cuisine at the Grand Reserve in Lexington, Ky. with live music and a live auction. Last year, tickets to this exclusive event sold out quickly with record breaking attendance and proceeds in excess of \$50,000 raised. Help us make this our biggest year yet!

