30th Annual Stallion Season Auction

Online Auction
January 8, 9 a.m. - January 10, 5 p.m. EST

'Tis the Seasons Celebration
Sunday, January 12, 5:30 p.m.
Distillery Square at Grand Reserve, Lexington, Kentucky

TCA
THOROUGHBRED
CHARITIES OF AMERICA

Sponsorship and Advertising Opportunities

Please join us in support of our work to provide grants to approved charities that support Thoroughbred rehabilitation, retraining, rehoming and retirement; equine research; health and human service programs for backstretch & farm employees; and equine-assisted therapy programs that utilize Thoroughbreds.

EVENT SPONSORSHIPS

Presenting	SOLD!	
Hors d'oeuvres (2)	$5,000	Logo printed on napkins, color full page ad, logo/text on marketing materials, eight tickets
Signature Cocktail (5)	$3,000	Name a signature cocktail, color full page ad, logo/text on marketing materials, four tickets
Win	$2,500	Color full page ad, logo/text on marketing materials, four tickets
Place	$1,500	Color half page ad, logo/text on marketing materials, two tickets
Show	$1,000	Black and white half page ad, logo on marketing materials, two tickets

PROGRAM ADVERTISING

☐ Inside Back or Front Cover	$1,500	Trim size: 8.125" wide x 10.875" tall. Bleed size: 8.375" wide x 11.125" tall
☐ Full Page Color	$1,000	Trim size: 8.125" wide x 10.875" tall. Bleed size: 8.375" wide x 11.125" tall
☐ Full Page Black and White	$500	Trim size: 8.125" wide x 10.875" tall. Bleed size: 8.375" wide x 11.125" tall
☐ Half Page Color	$500	7.5" wide x 4.5" tall
☐ Half Page Black and White	$300	7.5" wide x 4.5" tall

Ad submissions: Please email ads as high resolution PDF's to ecrady@tca.org by Friday, December 20, 2019.

☐ I do not wish to buy a sponsorship or an ad but have enclosed a donation to TCA.

Name:

Address: *City:*   *State:*   *Zip:*

Email Address: *Phone Number:*

Authorized Signature:

Please send this completed form to: TCA, P.O. Box 910668, Lexington, KY 40591   Email: ecrady@tca.org
Call (859) 276-4989 or visit www.TCA.org for more information.