



THOROUGHBRED CHARITIES OF AMERICA'S BASH AT THE BREEDERS' CUP SPONSOR OPPORTUNITIES

PRESENTING \$20,000

one sponsor

- Event will be named "Bash at the Breeders' Cup Presented by..."
- Named as presenting sponsor on website, social media, and news releases
- Prominent logo placement on all event printed material and advertisements
- Logo with link on the website
- Sponsor spotlight in a dedicated Facebook post
- Name and link on Facebook event page
- Prominent signage during event
- Incorporate your organization's name into a signature drink
- Step and repeat banner at event

VIP LOUNGE \$10,000

one sponsor

- Naming rights to the VIP lounge
- Named as VIP Lounge sponsor on website, social media, and news releases
- Prominent logo placement on all event printed material and advertisements
- Logo with link on the website
- Sponsor spotlight in a dedicated Facebook post
- Name and link on Facebook event page
- Prominent signage during event
- Display in the VIP lounge

MUSIC \$7,500

one sponsor

- Logo placement on all event printed material and advertisements
- Logo with link on the website
- Four "shout outs" from the band during the event
- Name and link on Facebook event page
- Signage during event

HORS D'OEUVRES \$5,000

two sponsors

- Named as hors d'oeuvres sponsor on website, social media, and news releases
- Logo placement on all event printed material and advertisements
- Logo with link on the website, Name and link on the Facebook event page
- Your company logo on the cocktail napkins
- Logo displayed at event

SIGNATURE DRINK \$2,500

five sponsors

- Incorporate your organization's name into a drink to be featured on the menu
- Logo placement on all event printed material and advertisements
- Logo with link on the website
- Name and link on the Facebook event page
- Logo displayed at event

FRIENDS OF TCA



- **TRIFECTA \$2,000** - Logo placement on all event printed material and advertisements, logo with link on the website, logo displayed at event, name and link on the Facebook event page
- **EXACTA \$1,000** - Logo with link on the website, logo displayed at event, name and link on the Facebook event page

CUSTOM SPONSORSHIPS ARE AVAILABLE! Please contact TCA for more information.



THOROUGHBRED CHARITIES OF AMERICA'S BASH AT THE BREEDERS' CUP

Fri., Nov. 1, 6:00 P.M.

THE LANGHAM HUNTINGTON, PASADENA, CA

AT A GLANCE

After the races, enjoy cocktails and hors d'oeuvres at the Langham Huntington in Pasadena, Calif. with live music and a live auction. Last year, tickets to this exclusive event sold out quickly with record breaking attendance and proceeds in excess of \$30,000 raised. Help us make this our biggest year yet!

