



Thoroughbred Charities of America 29th Annual Stallion Season Auction

Online: Wednesday, January 2, 9 a.m. - Friday, January 4, 3 p.m.

Celebration featuring Select Seasons: Sunday, January 6, 5:30 p.m.

Keeneland Entertainment Center, Lexington, Kentucky

Sponsor and Advertiser Opportunities

We would like to support Thoroughbred Charities of America, a 501 (c) 3 corporation, Federal ID #26-2861555. TCA grants funds to charities that support Thoroughbred rehabilitation, retraining, rehoming and retirement; equine research; backstretch & farm employee programs; and equine-assisted therapy programs that utilize Thoroughbreds.

EVENT SPONSORSHIP OPPORTUNITIES

Platinum Sponsor	SOLD	Listed as top sponsor on materials, two-page spread ad, logo on marketing materials
Catering Sponsor	\$20,000	Logo printed on cocktail napkins, full page color ad, logo on marketing materials
Music Sponsor	\$10,000	On stage signage, full page color ad, logo on marketing materials
Cocktail Sponsor	\$5,000	Name on a signature cocktail, half page color ad, logo on marketing materials
Supporting Sponsor	\$2,500	Half page color ad, logo on marketing materials

Please contact us for further details and custom sponsorship opportunities.

PROGRAM ADVERTISING OPPORTUNITIES

<input type="checkbox"/> Inside Back or Front Cover	SOLD	<i>Trim size: 8.125" wide x 10.875" tall. Bleed size: 8.375" wide x 11.125" tall</i>
<input type="checkbox"/> Full Page Color	\$1,000	<i>Trim size: 8.125" wide x 10.875" tall. Bleed size: 8.375" wide x 11.125" tall</i>
<input type="checkbox"/> Full Page Black and White	\$500	<i>Trim size: 8.125" wide x 10.875" tall. Bleed size: 8.375" wide x 11.125" tall</i>
<input type="checkbox"/> Half Page Color	\$500	<i>7.5" wide x 4.5" tall</i>
<input type="checkbox"/> Half Page Black and White	\$300	<i>7.5" wide x 4.5" tall</i>

Ad submissions: Please email ads as high resolution PDF's to ecrady@tca.org by December 11, 2018.

I do not wish to buy a sponsorship or an ad but have enclosed a donation to TCA.

Sponsor/Advertiser Name:

Contact Name:

Address:

City:

State:

Zip:

Email Address:

Phone Number:

Authorized Signature:

Please send this completed form to: TCA, P.O. Box 910668, Lexington, KY 40509 Fax: (859) 276-2462 Email: ecrady@tca.org
Call (859) 276-4989 or visit www.TCA.org for more information.