



Thoroughbred Charities of America 28th Annual Stallion Season Auction

Online: January 3, 9 a.m. - January 5, 3 p.m. EST

Telephone: January 5, 9 a.m. - 3 p.m. EST

Celebration featuring Select Seasons: Sunday, January 7, 5:30 p.m.
Keeneland Entertainment Center, Lexington, Kentucky

Sponsor and Advertiser Opportunities

We would like to support Thoroughbred Charities of America, a 501 (c) 3 corporation, Federal ID #26-2861555. TCA grants funds to charities that support Thoroughbred rehabilitation, retraining, rehoming and retirement; equine research; backstretch & farm employee programs; and equine-assisted therapy programs that utilize Thoroughbreds.

EVENT SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship	\$30,000	SOLD!
Hors d'oeuvres (2)	\$10,000	Logo printed on napkins, color full page ad, logo on marketing materials, eight VIP tickets
VIP Lounge (1)	\$5,000	Naming rights to lounge, color full page ad, logo on marketing materials, six VIP tickets
Signature Cocktail (5)	\$2,500	Name a signature cocktail, color half page ad, logo on marketing materials, four VIP tickets
Exacta	\$1,500	Color half page ad, logo on marketing materials, two tickets
Trifecta	\$1,000	Black and white half page ad, logo on marketing materials, two tickets

PROGRAM ADVERTISING OPPORTUNITIES

<input type="checkbox"/> Inside Back or Front Cover	\$1,500	SOLD!
<input type="checkbox"/> Full Page Color	\$1,000	Trim size: 8.125" wide x 10.875" tall. Bleed size: 8.375" wide x 11.125" tall
<input type="checkbox"/> Full Page Black and White	\$500	Trim size: 8.125" wide x 10.875" tall. Bleed size: 8.375" wide x 11.125" tall
<input type="checkbox"/> Half Page Color	\$500	7.5" wide x 4.5" tall
<input type="checkbox"/> Half Page Black and White	\$300	7.5" wide x 4.5" tall

Ad submissions: Please email ads as high resolution PDF's to ecrady@tca.org by December 11, 2017.

I do not wish to buy a sponsorship or an ad but have enclosed a donation to TCA.

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email Address: _____ Phone Number: _____

Authorized Signature: _____